

████████████████████
████████████████████
████████████████████
████████████████████
████████████████████
LUNGOMARE ██████████

Rafensteinweg, via Rafenstein 12
I - 39100 Bozen, Bolzano
T +39 0471053636 M +39 3388135137
info@lungomare.org www.lungomare.org

Bolzano, 22.09.2012

Press release: He He He DA DA – Franz Held, John Heartfield, Wieland Herzfelde

He He He DA DA – Franz Held, John Heartfield, Wieland Herzfelde 04.10. – 26.10.2012

An inter-disciplinary artistic-literary project by Hans Winkler and Martin Hanni
produced by Lungomare Bozen-Bolzano

In collaboration with the municipality and the "Bildungsausschuss" of San Genesio,
Raetia Publishers, Bolzano Filmclub and the Berlin Akademie der Künste

*"Writer Franz Herzfeld (Franz Held) has recently been admitted to the psychiatric ward of the local hospital for checks due to mental disorders", reported the local press on 28 February 1900. But who was **Franz Held** and what circumstances had led to him staying in Bozen and in particular in San Genesio on various occasions between 1890 and 1900?*

Hans Winkler's artistic project He He He DA DA retraces the path of Franz Held, bizarre and forgotten writer, looking into his relationship with Alto Adige and Italy and on the influence he had on the Dada Movement. The project features a publication about Franz Held "Vor-dadistische Texte aus Jenesien" published by Raetia, an exhibition He He He DA DA at Lungomare Bozen-Bolzano and a programme of associated events in Bozen-Bolzano and San Genesio.

In the waiting room of the station at the top of the San Genesio cable railway a "**Franz Held Dada Library**" will be installed by Hans Winkler. In collaboration with the local library and Lungomare a collection of books, folk sagas and stories of a ribald nature in the spirit of Franz Held will be displayed.

Franz Held was father to **Wieland Herzfelde** and **John Heartfield**, co-founders of the Dada Movement in Berlin, and he stayed in the Alto Adige region on various occasions "paying homage to our country with numerous colourful and lively descriptions of the Alto Adige land and its inhabitants" (Bozner Nachrichten, 1900).

Programme

Thursday 04.10.2012, 6.30 p.m.

Screening of the film in German at Filmclub Bolzano

John Heartfield - Fotomonteur

1977, 65 minutes, directed by Helmut Herbst, screenplay by Tom Fecht

Friday 05.10.2012 7.00 p.m.

Lungomare Bozen-Bolzano

Opening of the **He He He DA DA exhibition – Franz Held, John Heartfield, Wieland Herzfelde**

"Dada Sonore", a renewal of the soundtracks of the films **"Paris qui dort"** and **"Entr'acte"** by Renè Clair in the Lungomare garden, music by Stefano Bernardi & ziZ

Saturday 06.10.2012 3.00 p.m.

Jenesien / San Genesio

He He He DA DA–Fest (3 p.m. meet-up at Lungomare to go up to San Genesio)

3.30 p.m. Opening "Franz Held Library"

4.00 p.m. Audio poetry walk with Martin Abram to Gruberhof in Avigna

5.00 p.m. Refreshments at Gruberhof

6.00 p.m. Presentation of the book „Franz Held – Vordadaistische Texte aus Jenesien“ published by Raetia edited by: Hans Winkler, Kurt Lanthaler, Martin Hanni

7.30 p.m. Franz Held-TRIS
return to Bozen by shuttle bus.

Thursday, 25.10.2012, 8.30 p.m.

Lungomare Bozen-Bolzano, Finissage

Live act with Jörg Zemmler

Info:

info@lungomare.org / www.lungomare.org
via Rafenstein 12, Bolzano, T 0471 053636

Exhibition Opening Times from 05.10. to 26.10.2012:

Tues – Fri: 4 p.m. – 7 p.m.

<http://www.franz-held.com/>

<http://www.raetia.com/index.php?id=1708>

For further information please contact:

Angelika Burtscher, ab@lungomare.org / T 3388135137

Kind Regards

Angelika Burtscher